



MEDIA PACK 2026

BROADCAST

Your gateway to the UK TV Industry

Broadcast is the UK's leading source of TV industry news and insight, trusted by broadcasters, production companies and emerging indies, giving advertisers direct access to senior decision makers through breaking news, exclusive interviews, production case studies and authoritative industry data.

Our subscribers include:



Print

3,600

Average readership per issue

98%

of print subscribers are located in the UK

7

major TV events where Broadcast was distributed last year

Digital

2.4m

Unique users per year

200,000

Average unique users per month

551,000

Average page views per month

42

No. of **broadcastnow.co.uk** stories read by subscribers per month

106,000

Social media followers

Audience Profile

8,300+

Broadcast subscribers

28%

of Broadcast subscribers are CEOs or MDs

41%

of Broadcast subscribers work at Broadcasters or streamer

34%

of Broadcast subscribers work at a Production company

The UK's leading industry' resource for the TV industry
 For sales information please call : +44 (0)7523 682304

BROADCAST

Targeted digital products and solutions

Our daily and weekly newsletters, breaking news alerts, bespoke emails and website banner campaigns offer highly targeted advertising solutions.



NEWSLETTERS:

- Breaking news alerts
- Broadcast daily news
- Broadcast briefing
- Ratings newsletter
- International news
- Broadcast Tech newsletter
- Broadcast Sport newsletter
- AI Media News

49% ~ average open rate
7.5% average CTR

EMAIL MARKETING:

- Dedicated marketing E-blasts

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BROADCAST

Maximise your influence through print advertising

We offer exclusive cover positions, advertorials and print ads in issues that are distributed to our subscribers and at major industry events – including being the sole magazine distributed to delegates at the Edinburgh TV Festival.



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BROADCAST

World class industry events

We produce market-leading awards, summits, and curated breakfasts that bring together the most influential voices in TV. From exclusive roundtables to global drinks receptions, our events drive visibility, authority, and most importantly connections.



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BROADCAST

Work with our experts on bespoke content solutions

Our team can work with you to create engaging bespoke native editorial content and a targeted social media campaign.



Native content and social media promotion

Work with Broadcast's expert editorial staff to craft high quality, engaging articles, podcasts and webinars. A great way to be creative with your campaign objective, and work with our industry experts to achieve maximum engagement with our audience.

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BROADCAST

2026 events schedule



Everyman Cinema,
Broadgate, London



1 Wimpole Street,
London



Everyman Kings Cross,
London



London Hilton on Park
Lane, London



JW Marriott Grovesnor
House Hotel, London



Olympia Grand Hall,
London



Everyman Kings Cross,
London



BFI Southbank, London



dock10 Studios,
Manchester



Everyman Cinema,
Broadgate, London



Emirates Stadium,
London



The Brewery, London

Find out more: www.broadcastnow.co.uk/home/events

BROADCAST

Increased presence at global events

We have extended coverage and on-the-ground presence at key markets, including:

January / February

- Prime Time (Canada)
- Realscreen Summit + NATPE Global (USA)
- ISE (Spain)
- MIP London (UK)
- London TV Screenings (UK)

March / April

- Series Mania (France)
- NAB (USA)
- Screen Forever (Australia)
- Content Europe (Lisbon)

May / June

- Creative Cities (UK)
- Conecta Fiction (Spain)
- NEM Dubrovnik (Croatia)
- Sheffield DocFest (UK)
- Banff World Media Festival (Canada)
- SeriesFest (USA)
- Sunnyside of the Doc (France)

July / August

- Children's Media Conference (UK)
- Edinburgh TV Festival (UK)

September / October

- IBC (Amsterdam)
- MIA (Italy)
- MIPCOM (France)
- Sportel (Monaco)

November / December

- Dubai International Content Market (UAE)
- Asia TV Forum (Singapore)
- Content London (UK)

Meet our team of industry experts

Broadcast's dedicated team of account managers are on hand to maximise your campaign.



Michael Callan

Head of sales, international

Tel:(+44) 7523 682304

Email: michael.callan@globaldata.com



Charlotte Wheeler

Director, Broadcast Tech & Sport Group

Tel:(+44) 7702 381809

Email: charlotte.wheeler@globaldata.com



Nitin Kundra

Business development manager

Tel:(+44) 7886 252680

Email: nitin.kundra@screendaily.com

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