



MEDIA PACK 2026

BROADCAST

Your gateway to the UK TV Industry

Broadcast is the UK's leading source of TV industry news and insight, trusted by broadcasters, production companies and emerging indies, giving advertisers direct access to senior decision makers through breaking news, exclusive interviews, production case studies and authoritative industry data.

Our subscribers include:



Print

3,200

Average readership
per issue

98%

of print subscribers
are located in the UK

7

major TV events
where Broadcast was
distributed last year

Digital

2.4m

Unique users
per year

200,000

Average unique
users per month

551,000

Average page views
per month

42

No. of **broadcastnow.co.uk**
stories read by subscribers
per month

108,000

Social media followers

Audience Profile

9,370+

Broadcast
subscribers

28%

of Broadcast subscribers
are CEOs or MDs

41%

of Broadcast subscribers
work at Broadcasters or
streamer

34%

of Broadcast
subscribers work at a
Production company

The UK's leading industry' resource for the TV industry

For sales information please call : +44 (0)7523 682304

BROADCAST

Targeted digital products and solutions

Our daily and weekly newsletters, breaking news alerts, bespoke emails and website banner campaigns offer highly targeted advertising solutions.



NEWSLETTERS:

- Breaking news alerts
- Broadcast daily news
- Broadcast briefing
- Ratings newsletter
- International news
- Broadcast Tech newsletter
- Broadcast Sport newsletter
- AI Media News

49% ~ average open rate
7.5% average CTR

EMAIL MARKETING:

Dedicated marketing E-blasts

The UK's leading industry' resource for the TV industry
For sales information please call : +44 (0)7523 682304

BROADCAST

Maximise your influence through print advertising

We offer exclusive cover positions, advertorials and print ads in issues that are distributed to our subscribers and at major industry events – including being the sole magazine distributed to delegates at the Edinburgh TV Festival.



The UK's leading industry' resource for the TV industry
For sales information please call : +44 (0)7523 682304

BROADCAST

World class industry events

We produce market-leading awards, summits, and curated breakfasts that bring together the most influential voices in TV. From exclusive roundtables to global drinks receptions, our events drive visibility, authority, and most importantly connections.



The UK's leading industry' resource for the TV industry
For sales information please call : +44 (0)7523 682304

BROADCAST

Work with our experts on bespoke content solutions

Our team can work with you to create engaging bespoke native editorial content and a targeted social media campaign.



Native content and social media promotion

Work with Broadcast's expert editorial staff to craft high quality, engaging articles, podcasts and webinars. A great way to be creative with your campaign objective, and work with our industry experts to achieve maximum engagement with our audience.

The UK's leading industry' resource for the TV industry
For sales information please call : +44 (0)7523 682304

BROADCAST

2026 events schedule



Everyman Cinema,
Broadgate, London



1 Wimpole Street,
London



Everyman Kings Cross,
London



London Hilton on Park
Lane, London



JW Marriott Grovesnor
House Hotel, London



Olympia Grand Hall,
London



Everyman Kings Cross,
London



BFI Southbank, London



dock10 Studios,
Manchester



Everyman Cinema,
Broadgate, London



Emirates Stadium,
London



The Brewery, London

Find out more: www.broadcastnow.co.uk/home/events

BROADCAST

Opportunities with our sister brand.

Our sister company, **Broadcast Intelligence**, provides in-depth insights into commissioning and distribution strategies for the biggest names in the biz. These opportunities provide additional eyes on your brand from small production teams, talent agencies, freelancers and large-scale indies.

BILLBOARD



Newsletters

Daily, Weekly & LinkedIn

2000

Subscribers

56%

Avg Open Rate

12%

Avg CTR

1300

Avg LinkedIn
article views

Audience 500+ members

75%

Production
companies

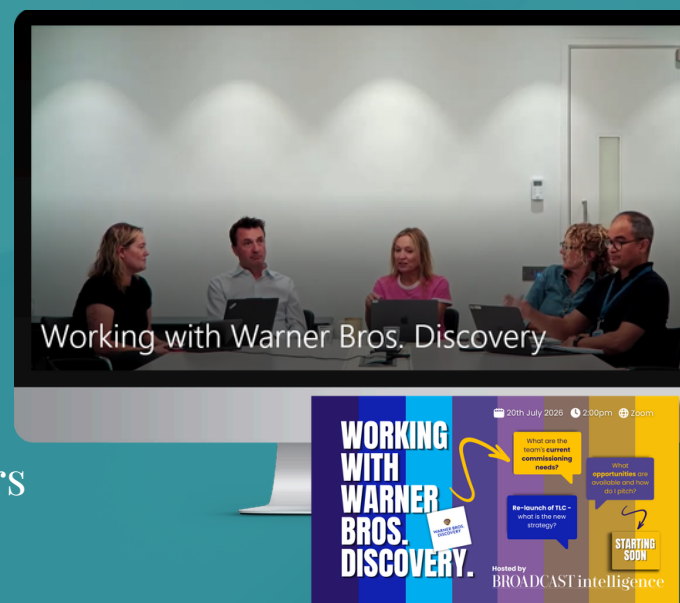
66%

Management
position

*Other 25% made up from distributors, broadcasters, talent agencies, music agencies, charities

Events

Several online events across the year. Previous panellists include ITV, Channel 4, Warner Bros. Discovery, Disney and the BBC. Opportunity to be across all marketing materials, including email, social, and ads.



150

Average attendees.

15k

Avg Prospects
reached.

62%

Avg open rate for
above prospects.

BROADCAST intelligence

View the brand at www.broadcastintel.com

For sales information please call : +44 (0)7523 682304

Increased presence at global events

We have extended coverage and on-the-ground presence at key markets, including:

January / February

- Prime Time (Canada)
- Realscreen Summit + NATPE Global (USA)
- ISE (Spain)
- MIP London (UK)
- London TV Screenings (UK)

March / April

- Series Mania (France)
- NAB (USA)
- Screen Forever (Australia)
- Content Europe (Lisbon)

May / June

- Creative Cities (UK)
- Conecta Fiction (Spain)
- NEM Dubrovnik (Croatia)
- Sheffield DocFest (UK)
- Banff World Media Festival (Canada)
- SeriesFest (USA)
- Sunnyside of the Doc (France)

July / August

- Children's Media Conference (UK)
- Edinburgh TV Festival (UK)

September / October

- IBC (Amsterdam)
- MIA (Italy)
- MIPCOM (France)
- Sportel (Monaco)

November / December

- Dubai International Content Market (UAE)
- Asia TV Forum (Singapore)
- Content London (UK)

Meet our team of industry experts

Broadcast's dedicated team of account managers are on hand to maximise your campaign.



Michael Callan

Head of sales, international

Tel: (+44) 7523 682304

Email: michael.callan@globaldata.com



Charlotte Wheeler

Director, Broadcast Tech & Sport Group

Tel: (+44) 7702 381809

Email: charlotte.wheeler@globaldata.com



Nitin Kundra

Business development manager

Tel: (+44) 7886 252680

Email: nitin.kundra@screendaily.com

BROADCAST